

**Economic Commission for Europe  
Working Party on Regulatory Cooperation and  
Standardization Policies (WP.6)**

Thirty-first session

Geneva, 24–26 November 2021

**Agenda Item 2: Elections  
Candidate for Chair**

**Ms. Heidi Lund**

Delegation: Sweden

Brief bio of the candidate:

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Ms. Lund is an experienced manager, adviser, trainer and lecturer with a strong record of accomplishments in government, consulting, trade and policy analysis. The main focus during her career has been on technical barriers to trade, standardization policy, international regulatory co-operation and, recently, on regulation related to the digitalization of trade.

Ms. Lund has an extensive track record in providing advice on the regulatory domain for executive level stakeholders in industry, trade, government, the EU Commission but also for national administrations in emerging economies on implementation and enforcement of technical regulations for industrial products. She has provided advice on capacity building and technical assistance related to enhancement of national quality infrastructure in nearly 30 countries.

Ms. Lund has been a member of WP.6 for over ten years.



**REGULATORY COOPERATION  
AND STANDARDIZATION POLICIES**

